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the semi-monthly e-mail newsletter produced by *Circuits Assembly*

and *PCD&M* and circulated to over 40,000 readers.

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## Polyonics Introduces Newsletter

09-29-2003 -- Atlanta, GA

Polyonics Inc. (Westmoreland, NH) has introduced a new electronic newsletter to the electronics assembly industry.

The monthly resource, named "Label Interfaces," is delivered to subscribers' inboxes and features insights and useful solutions relating to electronics labels and marking. Best described as being dedicated to the art and science of industrial marking and product AutoID, the newsletter highlights one current hot topic or opinion per issue; for example, the kickoff newsletter discusses who needs electrostatic discharge (ESD)-safe barcode labels and why.

The newsletter opens with a thorough and helpful look at the given topic, describing key aspects and providing solutions to common difficulties related to the topic. Polyonics Inc.'s president Jim Williams provides the information, based on his extensive industry expertise. Additionally, readers are encouraged to interact with the discussion by emailing any thoughts or comments to [newsletter@polyonics.com](mailto:newsletter@polyonics.com).

Also included is a look at various products that relate to that month's newsletter topic. Descriptions and attributes are discussed for each product.

To subscribe, email: [jim.williams@polyonics.com](mailto:jim.williams@polyonics.com).

<http://www.polyonics.com/>

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