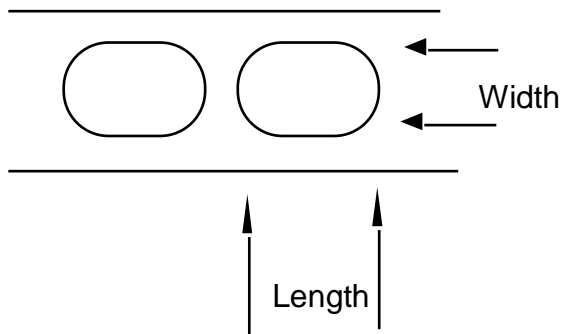


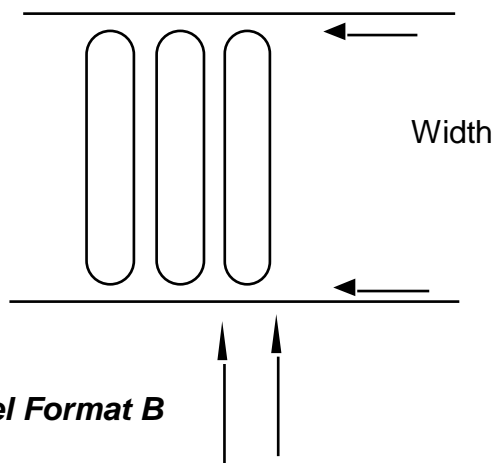
Label Specification

Label Format A



Specifying a label size is always done with reference to the release liner direction.

The dimension across the direction of the liner (its width) is first; then the direction with the liner (its length).



Label Format B

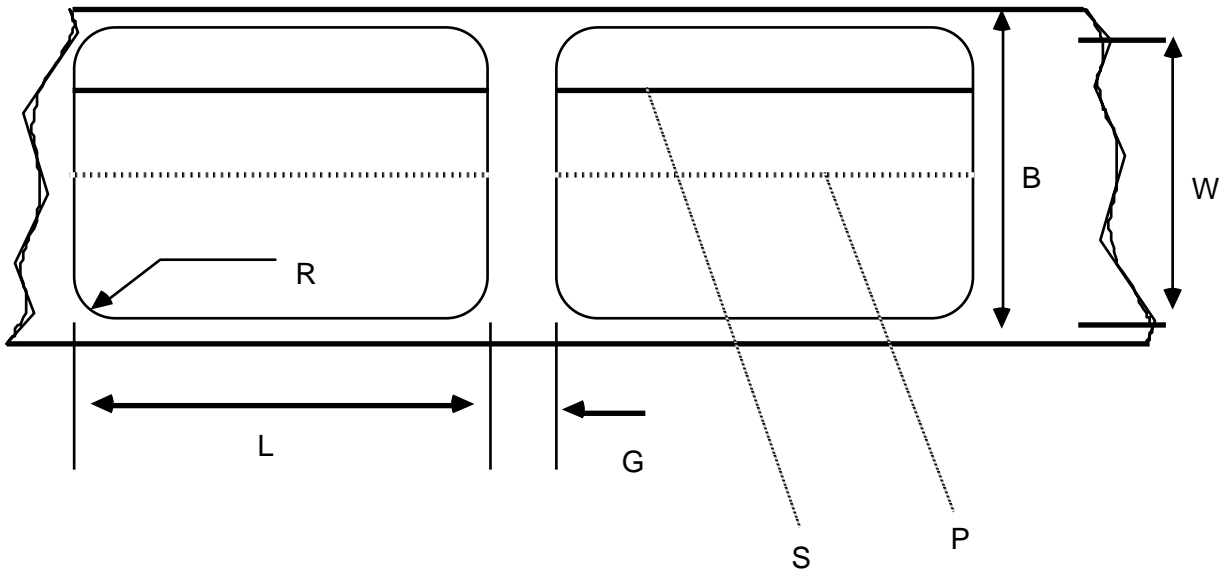
The label is always specified as width by length. In the case of A; Length =3", width=.25", the label is called out as ".25 x 3".

In the case of B, the length is .25 and the width is 3, so the label is 3 x .25.

Rules for Label Layout

- Printer dependent**

For each printer there are design rules for label configuration and layout.



DESIGN RULES FOR BASIC LABEL CONFIGURATION

- R = Radius of label
- L = Label length
- W = Label width (or height)
- G = Gap between labels (usually 0.125")
- S = Slit through label but not liner
- P = Perforation of label surface
- B = Width of finished roll