



## **Polyonics' Product Sentry wins a 2009 Global Technology Award**

POLYONICS announces that it has been awarded a Global Technology Award in the category of ID and Labeling for its Product Sentry. The award was presented to the company during a Tuesday, November 10, 2009 ceremony that took place at the New Munich Trade Fair Center in Munich, Germany.

POLYONICS provides label materials globally for many electronics manufacturers, built around its THERMOGARD® "harsh environment platform". Product Sentry™, a new generation of barcode labels with covert-enhanced THERMOGARD® technologies, not only enables your real-time information for WIP tracking, but also provides you with "layered technologies" for product authentication without changing your manufacturing operations.

These covert-designed Product Sentry™ configurations not only continue to give you the benefits of barcode technology for WIP and inventory control in day-to-day operations, but also help you protect your products from counterfeiting, warranty fraud, and product diversion downstream. This means that product authentication features are easily integrated into existing WIP barcode data collection systems on-line and in real-time, during the products' manufacture, and becoming an integral part of your Brand Protection, Track and Trace system.

You scan the barcode labels you use today, to collect the WIP data. Likewise, the Product Sentry™ labels are also read with a "secure" scanner which is matched exclusively to the covert or forensic features used in the ribbon and/or label material which uniquely identify each individual product, and are undetectable by ordinary means. The net result is that you are adding an additional data stream to your current data collection of WIP and process data, with a one-to-one correspondence, thereby enhancing protection against counterfeiting, product diversion, and other fraud. Of course the Product Sentry™ label materials conform to RoHS, WEEE, and other appropriate "green" requirements.

Premiering in 2005, the Global Technology Awards program is an annual celebration of product excellence in electronics surface mount assembly. Premier products based on the finest examples of creative advancement in technology are chosen by a distinguished panel of industry experts. [www.polyonics.com](http://www.polyonics.com)